

# MARKET YOUR CITY



## INFO TICKER

Info ... news...

Stay in touch with your members. Publish important dates and events. Keep the membership informed, and best of all; you control the text and the frequency of the ticker. Market Your City's Information Ticker is similar to the ones you see on TV. It's a fast, easy, and eye-catching way for your organization to distribute information, at almost the touch of a button. Fast, easy, fun, and beneficial to your members or organization.

## CALENDAR OF EVENTS



An interactive, web-based calendar to post activities, meetings, special events, committee meetings, community activities and much more. The calendar is self-maintained by your own staff. Calendar can be set up with administrative privileges so your organization can maintain important dates and events. Display up to a year of events.

## E-MAIL NEWS



One of the hardest tasks of any Chamber or organization is keeping everyone informed of events, meetings, and other special dates. Our E-mail News service makes this task much simpler and much more effective! Send your important announcement or news to your membership through email. Let us make your job easier!

## MEMBERSHIP MANAGER



Manage your membership information with our easy to use on-line program. Keep track of names, address, membership dates, and more. Also included an on-line listing of your membership right on your web site. Your member's Internet and email addresses are automatically linked for web page display. Searchable by member name, business name or business category, and more.

## SEARCH ENGINE SUBMIT



A web site is only part of the whole marketing solution. Once your web site has been constructed, you want people to be able to find it! The solution is to have your web site placed into the Search Engines such as Yahoo, Google, Lycos, Ask Jeeves, AOL, MSN, Netscape, Hot Bot, and others. We have the expertise necessary to get your web site listed.

## WEB PAGE



Does your Chamber or organization need an Internet presence? A web site is essential today for marketing and exposure even for small organizations. Take advantage of our affordable package. Choose from a set of templates that match your color scheme or logo. Each template includes up to 5 menu items, site navigation, your logo, and up to 5 pages of information. Hosting and maintenance is provided by MarketYourCity.com.

## PUBLIC NEWS SCHEDULER

**NEW!!! Just released!** Now Market Your City customers can publish news articles right on their web site. Call or visit the web site for more information on this exciting new product!

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